



Liquid Keratin™ Straight Smooth & Long Treatment* Starter Set

DEFY YOUR DNA

30 Day Straight, Smooth and Strong Treatment* Directions for Use

NOTE: Each step is important to achieve optimal results

Instructional video available at www.liquidkeratin.com

1. Have the following items available to apply Liquid Keratin™ Straight Smooth & Long Treatment*

- Directions for use
- Liquid Keratin™ Healthy Hair De-Frizz Shampoo (provided in the set)
- Towel to dry hair
- Liquid Keratin™ 30 day straight smooth strong & long treatment*
- Comb
- Round or paddle brush
- Hair dryer
- Flat Iron

2. Prepare hair for Liquid Keratin™ Treatment*

Wash hair well with Liquid Keratin™ Healthy Hair De-Frizz Shampoo

Rinse thoroughly.

Towel dry hair.

Note: Do not use conditioner, leave in conditioner or any other hair product after you have shampooed your hair.

3. Apply the Liquid Keratin™ 30 day straight smooth strong & long treatment* in 3 easy steps

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Step A Saturate: Spray on Liquid Keratin™ 30 day straight smooth strong & long treatment*

Separate hair into manageable small sections.

Shake treatment bottle.

Spray treatment on each section, completely saturating hair.

Pull bangs and hair next to face up and back to spray away from face.

Comb treatment through hair, from the roots to the ends.

Step B Penetrate: Allow Liquid Keratin™ Treatment* to penetrate hair

Let treatment sit on hair for 30 minutes.

Step C Activate: Liquid Keratin™ Treatment*

Blow dry hair straight using a round or paddle brush.

Note: Make sure hair is completely dry.

Flat iron hair in small sections at high heat (420-450 degrees) to seal keratin treatment onto the hair shaft.

Note: there is thermal heat protection in the treatment to protect your hair from heat damage.

Warning: Hair will be hot when ironing. Let hair cool slightly before touching.

4. Allow Liquid Keratin™ Treatment* to set for 48 hours

For best and longest lasting results, keep hair dry and straight for 48 hours. Kinks and curls in hair can be touched up with a flat iron and/or blow dryer if necessary.

5. Neutralize Liquid Keratin™ Treatment*

After 48 hours, wash hair with Liquid Keratin™ Infusing Healthy Hair De-Frizz Shampoo.

Condition hair with Liquid Keratin™ Infusing Deep De-Frizz Conditioner.

Allow conditioner to sit for 1-2 minutes and rinse with lukewarm water.

Liquid Keratin™ aftercare products are specially formulated to work with the treatment and drench the hair with the keratin protein it lacks, making hair shiny and healthy.

6. Apply Liquid Keratin™ Filling Leave-In Conditioner

Towel dry hair and apply Liquid Keratin™ Filling Leave-In Conditioner.

This product coats and fills the hair follicles with keratin to condition and moisturize hair.

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7. Style your hair

Now you will have the choice to be able to wear your hair curly or straight with ease. Liquid Keratin™ Treatment* will reduce frizz and fly-aways. Your hair will be easier to manage and faster to straighten and style.

Please Note:

The first time you apply the Liquid Keratin™ Treatment*, it will take roughly the same amount of time you usually require to straighten your hair BUT after the treatment, your hair will be more manageable, far less frizzy and it will take a lot less time to style. This is when you will see the dramatic difference.

Tips to keep hair straighter, shinier, stronger, longer and frizz free for up to 6 weeks

1. Maintain Liquid Keratin™ Treatment* with:

- Liquid Keratin™ Infusing Healthy Hair De-Frizz Shampoo
- Liquid Keratin™ Infusing Deep De-Frizz Conditioner
- Liquid Keratin™ Filling Leave-In Conditioner.

When followed with Liquid Keratin™ after-care products hair will remain straighter, shinier, stronger, longer and frizz free for up to 6 weeks.**

2. The Liquid Keratin™ Aftercare products listed above are specially formulated without sodium chloride and are to be used with the Liquid Keratin™ Treatment*, to enhance and prolong the treatment results. It is best not to use shampoos and conditioners containing sodium chloride. Sodium chloride, which is in a lot of other hair care products, will diminish the effects of the Liquid Keratin™ treatment very quickly.
3. Liquid Keratin™ Treatment* is a progressive treatment that contains a thermal protecting ingredient, so if you spray Liquid Keratin™ Treatment* on your hair each time you blow dry or flat iron, it will keep nourishing your hair making it stronger, longer and shinier, while protecting it from the heat of the iron.

Note: you do not have to wait the 30 minutes with each application. We recommend a settling time for the treatment once a month.

*Patent Pending

** Results may vary. For longest lasting results, maintain treated hair with Liquid Keratin™ after-care shampoo and conditioning products.

Register at Liquidkeratin.com and never worry about your hair again!

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Gain access to instructional videos, tips and tricks and preferred customer service. Best of all, our registered customers can reserve their favorite Liquid Keratin products so if we run out, you won't.

Register online at: www.liquidkeratin.com

WARNINGS: Read directions carefully and only use as directed. For external use only. Keep out of the reach of children. Avoid contact with eyes. If contact occurs, rinse thoroughly with water. In case of reaction while applying treatment, rinse off immediately and discontinue use.

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